









Designed for:

Designed by:

On: Day Month Year

Iteration: No.



 <h2>Social challenge</h2>	 <h2>Shared Values</h2>	 <h2>Catalysts</h2>	 <h2>Revenue Model</h2>
<p>What is the social problem you are trying to solve? What are the causes of the problem? Who are the key stakeholders (beneficiaries, third parties, communities) related to this social problem?</p>	<p>What is the mission of your project? How did you come up with your mission? What is the value proposition for the stakeholders facing the social problem?</p>	<p>What will the governance structure of your project look like? How does your project address its social acceptability? Is the usability of your project easy to understand/use for your beneficiaries?</p>	<p>How will you price your products and services to your customers and beneficiaries? What sort of relationship will you have with your clients and beneficiaries?</p>
 <h2>Core Competencies</h2>			 <h2>Financial Sustainability</h2>
<p>What are the core competencies of your team? How would you describe the needed external competencies? Are these in the market, from volunteers & partners, or paid?</p>			<p>Do you have a margin, or are you a coop, asso or non-profit? Does your organization have a sustainable financing model? Is your project based on fixed or variable costs? Can you finance your project through non traditional financing options? (grant, donation, crowdfunding...)</p>
 <h2>Impacts</h2>		 <h2>Scaling</h2>	
<p>What are the social, environmental, economic, territorial & cultural impacts of your project & how do you measure them?</p>		<p>How will you approach different communities to obtain their support? What are the mechanisms that will help scale your project? Do you have to own the tangible and intangible assets of your project?</p>	

